




**Truth** *about* **Trade**  
& **Technology**




**Dedicated to the prosperity of the  
American farmer, the value of free trade  
for the United States and world economic  
health, the benefits of biotechnology  
to a hungry planet and the growth of  
developing nations...dedicated to  
Truth About Trade & Technology.**

#### **Common sense in the public square**

In 1999, a group of farmers observed with amazement the misinformation and misguided anger generated during the World Trade Organization meetings in Seattle. Trade is an issue critical to global peace and prosperity, but only loud voices were heard and publicized, drowning out reasoned facts and the farmer's viewpoint. As with trade, the promises of new breakthroughs in biotechnology also met resistance based not on scientific evidence but groundless fear. This group of farm leaders decided to cut through the clutter with the best tool they knew: the truth. Since its creation in 2000 as a non-profit advocacy group led by farmers, *Truth About Trade & Technology* has been the farmer's rapid-response team in the battle for public understanding of critical issues, and a valuable resource for accurate, timely information. Our single focus is to be a farmer-centered voice on issues of free trade and biotechnology, issues critical to the quality of life and economic health everywhere.

#### **Open research, open borders, open minds.**



It took 10,000 years to expand world food production to a level that could support a population in the billions. Yet by 2025, world food production must double to continue to meet that demand. Clearly, the world farmer needs access to high-yield crops and new farming methods that increase production on limited acres—and fair access to markets, a level playing field in trade. It's time for common sense trade policy among nations. It's time to release the full potential of biotechnological progress in world agriculture. It's time for...

#### **Truth About Trade & Technology.**

**We bring the voice of the farmer to the public debate regarding specific issues in international trade and biotechnology, countering fallacy with fact, emotional conjecture with scientific evidence. We encourage you to learn more by logging on to our interactive website, complete with up-to-the minute news, analysis and position statements—the fullest resource available in support of the world farmer.**

**[www.truthabouttrade.org](http://www.truthabouttrade.org)**