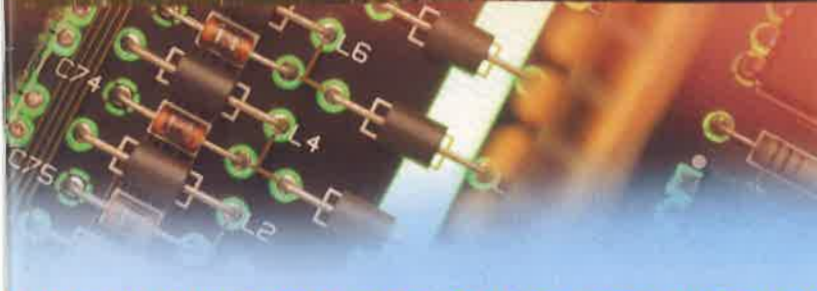
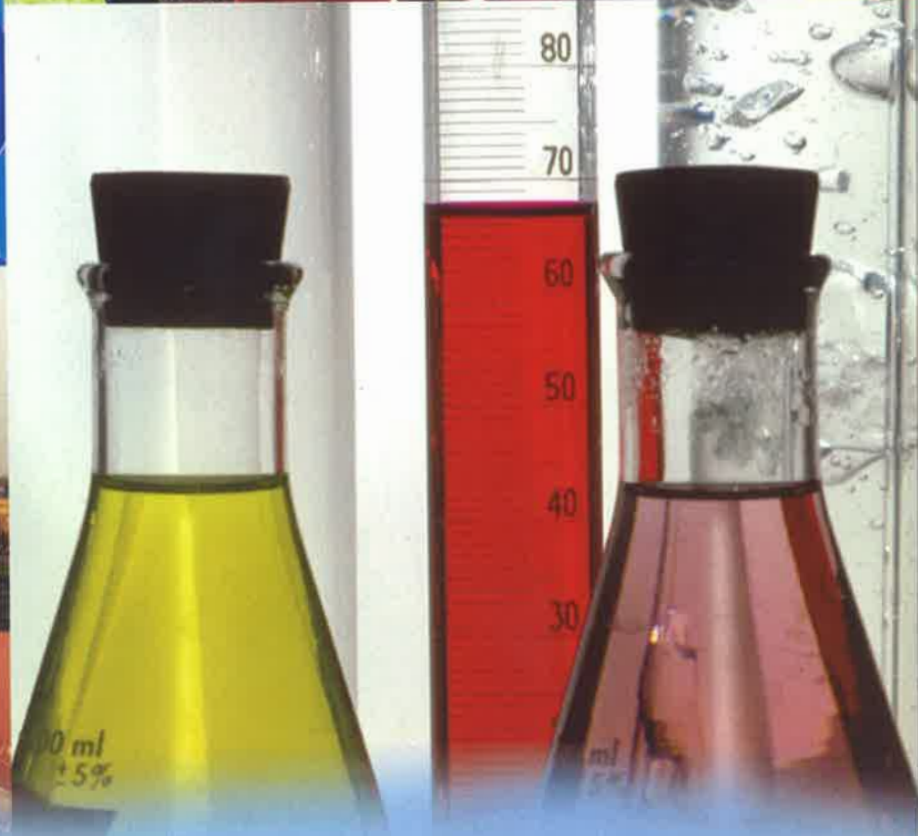
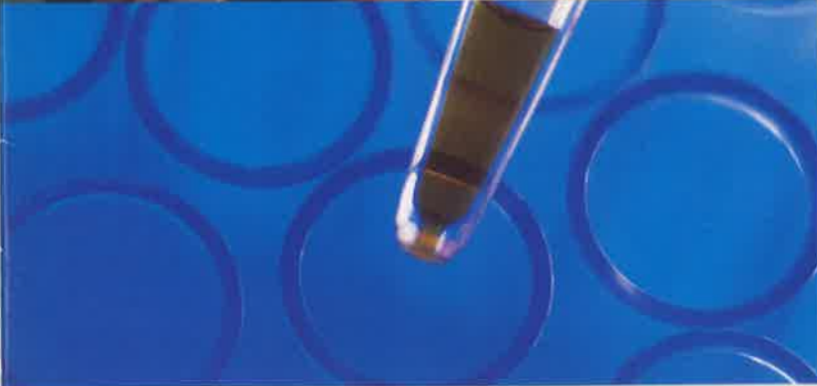




IOWA
life | changing



From the desk of
MIKE BLOUIN

Iowa was born from its early settlers desire to live a better life. A land rich with opportunity, Iowa was fertile ground for agriculture and the industries that supported its growth. Long before biotechnology came to the forefront, Pioneer, Garst and other Iowa companies were developing new plant genetics that gave America the ability to feed the world. And, we grew world-class business leaders that created insurance, financial services and manufacturing companies that lead the nation in innovative products and services.

We can be proud of the strong economic climate and premier lifestyle we have created. But Iowans do not rest on their laurels; we are focused to drive our state to an even greater level of achievement.

To celebrate our past successes and to share in the excitement that the future embraces, The Iowa Department of Economic Development is proud to announce the creation of a custom book on Iowa titled, 'IOWA *life* | changing' that will showcase all we have to offer. It will focus on every business sector as well as perspectives from state, community and business leaders.

I know that 'IOWA *life* | changing' will be a valuable asset for Iowa's marketing and public relations strategy. I am equally sure that it will be a premier tool for your organization's growth.

Write Solution Inc. is producing the book which will be published in April of 2005. We hope that you will consider participating in this important marketing tool and will allow their representative _____ to visit with you to further explain your company's participation in this very important and prestigious publication. Together, we can grow our state, for the 21st century.

Sincerely,
Mike Blouin

IOWA
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