



Our new name is like
**freshly
mowed
grass.**

Midwest Legal Services®, Inc.
400 Locust Street, Suite 480
Des Moines, Iowa 50309-2337

ADDRESS SERVICE REQUESTED

It just keeps
growing
on you.

*Coming this week...
we're changing the landscape of
the legal benefits industry.*





Our new name is like
**true
love.**


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Resistance is
futile.

*We're setting our new
name free, this week!*



A photograph of a single-story house with bright pink horizontal siding and a white gable roof. The house has a white front door with a small window and a white door handle. There are white-framed windows with dark shutters. The house number '2504' is visible above the door. In the foreground, there is a green lawn with two large, bright pink flamingos. One flamingo is in the lower right foreground, and another is further back in the yard. The background shows dark green trees and a clear blue sky.

Our new name is like

**the neighbor's
pink house.**

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It really
commands
attention.

Coming next: Our new name.
(You couldn't miss it if you tried!)

